

NEWS FROM TOYOTA

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For Immediate Release

TOYOTA ANNOUNCES DATE

FOR KENTUCKY PLANT GROUND-BREAKING CEREMONY

Georgetown, Kentucky, March 11, 1986 - - Toyota Motor Corporation President Dr. Shoichiro Toyoda announced today that May 5, 1986 has been selected as the date for the official ground-breaking ceremony for the company's \$800,000,000 Scott County automobile manufacturing plant. The May 5 date was decided on following a meeting yesterday with state government officials in Frankfort.

Dr. Toyoda made the announcement during a luncheon he hosted for Scott County and Georgetown community leaders. "Our Kentucky project has now gone forward to the stage of land preparation thanks to the cooperation and assistance of the people of the Commonwealth of Kentucky," Dr. Toyoda said.

Earlier this week ground preparation work began at the Scott County site where nearly three million cubic yards of earth and rock must be moved to create a level surface on which the plant will be constructed.

Both the construction and operational phases of the project are expected to employ a great many Kentuckians.

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