

**TOYOTA RETAIL SALES
(INCLUDES FLEET & HAWAII)
December, 2008**

	---- CURRENT MONTH ----			-- CALENDAR YEAR TO DATE --		
	2008	2007	DSR % CHG	2008	2007	DSR % CHG
YARIS	4,417	5,477	-19.4	102,328	84,799	20.3
COROLLA	22,129	28,582	-22.6	351,007	371,390	-5.8
CAMRY	25,275	38,831	-34.9	436,617	473,108	-8.0
VENZA	1,474	0	N/A	1,474	0	N/A
AVALON	2,436	5,694	-57.2	42,790	72,945	-41.5
PRIUS	7,859	14,212	-44.7	158,884	181,221	-12.6
SCION xA	0	14	-100.0	39	9,547	-99.6
SCION xB	1,794	3,785	-52.6	45,220	45,834	-1.7
SCION tC	1,348	3,507	-61.6	40,980	63,852	-36.0
SCION xD	985	1,638	-39.9	27,665	10,948	151.9
TOTAL TOYOTA DIV. PASS. CAR	67,717	101,741	-33.4	1,207,006	1,313,651	-8.4
ES	5,236	8,005	-34.6	64,135	82,867	-22.9
LS	1,451	3,257	-55.4	20,255	35,226	-42.7
SC	116	348	-66.7	1,986	3,927	-49.6
GS	1,200	2,579	-53.5	15,759	23,381	-32.8
IS	3,539	5,651	-37.4	49,432	54,933	-10.3
TOTAL LEXUS PASS. CAR	11,542	19,840	-41.8	151,567	200,334	-24.6
TOTAL TOYOTA PASS. CAR	79,259	121,581	-34.8	1,358,573	1,513,985	-10.6
SIENNA	6,901	12,350	-44.1	115,944	138,162	-16.4
RAV4	8,795	13,816	-36.3	137,020	172,752	-20.9
FJ CRUISER	3,168	4,079	-22.3	28,668	55,170	-48.2
4RUNNER	3,707	7,421	-50.0	47,878	87,718	-45.6
HIGHLANDER	7,791	14,714	-47.1	104,661	127,878	-18.4
LAND CRUISER	227	648	-65.0	3,801	3,251	16.5
SEQUOIA	2,399	2,567	-6.5	30,693	23,273	31.5
TOTAL SUV	26,087	43,245	-39.7	352,721	470,042	-25.2
4X2 TACOMA	4,287	7,858	-45.4	79,773	102,696	-22.6
4X4 TACOMA	4,404	5,431	-18.9	64,882	70,542	-8.3
TOTAL TACOMA	8,691	13,289	-34.6	144,655	173,238	-16.8
TUNDRA	9,191	19,219	-52.2	137,249	196,555	-30.4
TOTAL PICKUP	17,882	32,508	-45.0	281,904	369,793	-24.0
TOTAL TOYOTA DIV. LT TRUCK	50,870	88,103	-42.3	750,569	977,997	-23.5
LX	508	132	284.8	7,915	2,468	219.7
GX	1,380	2,748	-49.8	16,424	23,035	-28.9
RX	9,932	11,835	-16.1	84,181	103,340	-18.8
TOTAL LEXUS LIGHT TRUCK	11,820	14,715	-19.7	108,520	128,843	-16.0
TOTAL TOYOTA LIGHT TRUCK	62,690	102,818	-39.0	859,089	1,106,840	-22.6
TOTAL TOYOTA DIV.	118,587	189,844	-37.5	1,957,575	2,291,648	-14.9
TOTAL LEXUS	23,362	34,555	-32.4	260,087	329,177	-21.2
TOTAL TOYOTA	141,949	224,399	-36.7	2,217,662	2,620,825	-15.7
MEMO:						
DOM. COROLLA	17,192	28,571	-39.8	252,877	348,016	-27.6
DOM. CAMRY	24,790	37,757	-34.3	428,841	418,757	2.1
DOM. RAV4	210	0	#N/A	247	0	#N/A
DOM. PICKUP	17,882	32,508	-45.0	281,902	369,793	-24.0
DOM. RX	8,221	8,414	-2.3	63,610	74,351	-14.7
SELLING DAYS	26	26		308	307	

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	---- CURRENT MONTH ----			-- CALENDAR YEAR TO DATE --		
	2008	2007	DSR % CHG	2008	2007	DSR % CHG
TOYOTA DIV. IMPORT CAR	21,825	29,719	-26.6	481,024	473,933	1.2
LEXUS IMPORT CAR	11,542	19,840	-41.8	151,567	200,334	-24.6
TOYOTA DIV NA BUILT CARS	45,892	72,022	-36.3	725,982	839,718	-13.8
TOTAL TOYOTA CARS	79,259	121,581	-34.8	1,358,573	1,513,985	-10.6
TOYOTA DIV. IMPORT LT TRUCK	23,478	40,678	-42.3	321,781	446,769	-28.2
LEXUS IMPORT LT TRUCK	3,599	6,301	-42.9	44,910	54,492	-17.9
TOYOTA DIV NA BUILT LT TRUCK	27,392	47,425	-42.2	428,788	531,228	-19.5
LEXUS NA BUILT LT TRUCK	8,221	8,414	-2.3	63,610	74,351	-14.7
TOTAL TOYOTA LT TRUCK	62,690	102,818	-39.0	859,089	1,106,840	-22.6
SPORT UTILITY VEHICLES	34,739	53,881	-35.5	432,573	543,715	-20.7
Memo: Lexus Sport Utility	11,820	14,715	-19.7	108,520	128,843	-16.0
SMALL VANS	6,901	12,350	-44.1	115,944	138,162	-16.4
PICKUPS	17,882	32,508	-45.0	281,904	369,793	-24.0
* NORTH AMERICAN BUILT VEHICLES						
COROLLA	17,192	28,571	-39.8	252,877	348,016	-27.6
CAMRY	24,790	37,757	-34.3	428,841	418,757	2.1
VENZA	1,474	0	#N/A	1,474	0	#N/A
AVALON	2,436	5,694	-57.2	42,790	72,945	-41.5
SIENNA	6,901	12,350	-44.1	115,944	138,162	-16.4
RAV4	210	0	#N/A	247	0	#N/A
PICKUP	17,882	32,508	-45.0	281,902	369,793	-24.0
SEQUOIA	2,399	2,567	-6.5	30,693	23,273	31.5
RX	8,221	8,414	-2.3	63,610	74,351	-14.7
TOTAL	81,505	127,861	-36.3	1,218,378	1,445,297	-16.0
N.A. VEHICLES % OF TOTAL	57.4%	57.0%		54.9%	55.1%	
SELLING DAYS	26	26		308	307	
DSR = DAILY SELLING RATE						