

**TOYOTA RETAIL SALES
(INCLUDES FLEET & HAWAII)
December, 2007**

	---- CURRENT MONTH ----			-- CALENDAR YEAR TO DATE --		
	2007	2006	DSR % CHG	2007	2006	DSR % CHG
YARIS	5,477	6,226	-12.0	84,799	70,308	20.2
COROLLA	28,582	29,378	-2.7	371,390	387,388	-4.4
CAMRY	38,831	39,539	-1.8	473,108	448,445	5.2
AVALON	5,694	7,955	-28.4	72,945	88,938	-18.2
PRIUS	14,212	9,291	53.0	181,221	106,971	68.9
SCION xA	14	2,000	-99.3	9,547	32,603	-70.8
SCION xB	3,785	3,330	13.7	45,834	61,306	-25.5
SCION tC	3,507	4,996	-29.8	63,852	79,125	-19.6
SCION xD	1,638	-	-	10,948	-	-
TOTAL TOYOTA DIV. PASS. CAR	101,741	102,717	-1.0	1,313,651	1,275,119	2.7
ES 350	8,005	8,736	-8.4	82,867	75,987	8.7
LS 460/600h L	3,257	3,865	-15.7	35,226	19,546	79.6
SC 430	348	486	-28.4	3,927	5,847	-33.1
GS 350	2,254	1,989	13.3	21,314	23,665	-10.2
GS 460/450h	325	299	8.7	2,067	3,725	-44.7
IS 250/350	5,651	5,538	2.0	54,933	54,267	0.9
TOTAL LEXUS PASS. CAR	19,840	20,913	-5.1	200,334	183,037	9.1
TOTAL TOYOTA PASS. CAR	121,581	123,630	-1.7	1,513,985	1,458,156	3.5
SIENNA	12,350	16,090	-23.2	138,162	163,269	-15.7
RAV4	13,816	13,784	0.2	172,752	152,047	13.2
FJ CRUISER	4,079	5,849	-30.3	55,170	56,225	-2.2
4RUNNER	7,421	8,895	-16.6	87,718	103,086	-15.2
HIGHLANDER	14,714	11,700	25.8	127,878	129,794	-1.8
LAND CRUISER	648	350	85.1	3,251	3,376	-4.0
SEQUOIA	2,567	3,377	-24.0	23,273	34,315	-32.4
TOTAL SUV	43,245	43,955	-1.6	470,042	478,843	-2.2
4X2 TACOMA	7,858	9,040	-13.1	102,696	105,127	-2.6
4X4 TACOMA	5,431	6,817	-20.3	70,542	73,224	-4.0
TOTAL TACOMA	13,289	15,857	-16.2	173,238	178,351	-3.2
TUNDRA	19,219	12,468	54.1	196,555	124,508	57.4
TOTAL PICKUP	32,508	28,325	14.8	369,793	302,859	21.7
TOTAL TOYOTA DIV. LT TRUCK	88,103	88,370	-0.3	977,997	944,971	3.2
LX 470	132	514	-74.3	2,468	5,595	-56.0
GX 470	2,748	3,029	-9.3	23,035	25,454	-9.8
RX 350/400h	11,835	12,779	-7.4	103,340	108,348	-4.9
TOTAL LEXUS LIGHT TRUCK	14,715	16,322	-9.8	128,843	139,397	-7.9
TOTAL TOYOTA LIGHT TRUCK	102,818	104,692	-1.8	1,106,840	1,084,368	1.7
TOTAL TOYOTA DIV.	189,844	191,087	-0.7	2,291,648	2,220,090	2.9
TOTAL LEXUS	34,555	37,235	-7.2	329,177	322,434	1.8
TOTAL TOYOTA	224,399	228,322	-1.7	2,620,825	2,542,524	2.7
MEMO:						
DOM. COROLLA	28,571	26,068	9.6	348,016	335,054	3.5
DOM. CAMRY	37,757	29,670	27.3	418,757	364,622	14.5
DOM. PICKUP	32,508	28,325	14.8	369,793	302,859	21.7
DOM. RX 350	8,414	8,285	1.6	74,351	75,508	-1.9
SELLING DAYS	26	26		307	306	

**TOYOTA RETAIL SALES
(INCLUDES FLEET & HAWAII)
December, 2007**

	---- CURRENT MONTH ----			-- CALENDAR YEAR TO DATE --		
	2007	2006	CHG	2007	2006	CHG
	DSR %			DSR %		
TOYOTA DIV. IMPORT CAR	29,719	39,024	-23.8	473,933	486,505	-2.9
LEXUS IMPORT CAR	19,840	20,913	-5.1	200,334	183,037	9.1
TOYOTA DIV NA BUILT CARS	72,022	63,693	13.1	839,718	788,614	6.1
TOTAL TOYOTA CARS	121,581	123,630	-1.7	1,513,985	1,458,156	3.5
TOYOTA DIV. IMPORT LT TRUCK	40,678	40,578	0.2	446,769	444,528	0.2
LEXUS IMPORT LT TRUCK	6,301	8,037	-21.6	54,492	63,889	-15.0
TOYOTA DIV NA BUILT LT TRUCK	47,425	47,792	-0.8	531,228	500,443	5.8
LEXUS NA BUILT LT TRUCK	8,414	8,285	1.6	74,351	75,508	-1.9
TOTAL TOYOTA LT TRUCK	102,818	104,692	-1.8	1,106,840	1,084,368	1.7
SPORT UTILITY VEHICLES	53,881	54,428	-1.0	543,715	562,015	-3.6
Memo: Lexus Sport Utility	14,715	16,322	-9.8	128,843	139,397	-7.9
SMALL VANS	12,350	16,090	-23.2	138,162	163,269	-15.7
PICKUPS	32,508	28,325	14.8	369,793	302,859	21.7
* NORTH AMERICAN BUILT VEHICLES						
COROLLA	28,571	26,068	9.6	348,016	335,054	3.5
CAMRY	37,757	29,670	27.3	418,757	364,622	14.5
AVALON	5,694	7,955	-28.4	72,945	88,938	-18.2
SIENNA	12,350	16,090	-23.2	138,162	163,269	-15.7
PICKUP	32,508	28,325	14.8	369,793	302,859	21.7
SEQUOIA	2,567	3,377	-24.0	23,273	34,315	-32.4
RX 350	8,414	8,285	1.6	74,351	75,508	-1.9
TOTAL	127,861	119,770	6.8	1,445,297	1,364,565	5.6
N.A. VEHICLES % OF TOTAL	57.0%	52.5%		55.1%	53.7%	
SELLING DAYS	26	26		307	306	
DSR = DAILY SELLING RATE						