

**TOYOTA RETAIL SALES  
(INCLUDES FLEET & HAWAII)  
May, 2009**

	-- CURRENT MONTH --			-- CALENDAR YEAR TO DATE --		
	2009	2008	DSR % CHG	2009	2008	DSR % CHG
YARIS	10,130	14,397	-26.9	33,355	56,208	-39.7
COROLLA	23,576	52,826	-53.7	101,708	152,308	-32.2
CAMRY	31,325	51,291	-36.6	123,848	198,309	-36.6
VENZA	4,745	0	N/A	15,942	0	N/A
AVALON	3,211	4,269	-21.9	11,671	21,273	-44.3
PRIUS	10,091	15,011	-30.2	42,753	79,675	-45.5
SCION xA	0	4	-100.0	1	35	-97.1
SCION xB	2,216	5,351	-57.0	9,697	21,241	-53.6
SCION tC	1,814	5,166	-63.5	7,329	19,575	-62.0
SCION xD	1,065	4,337	-74.5	4,795	13,153	-63.0
TOTAL TOYOTA DIV. PASS. CAR	88,173	152,652	-40.0	351,100	561,778	-36.5
ES	4,125	6,831	-37.3	16,445	27,430	-39.1
LS	830	2,115	-59.2	4,051	10,029	-59.0
SC	93	216	-55.3	403	1,076	-62.0
GS	516	1,708	-68.6	3,102	7,846	-59.8
IS	2,913	5,420	-44.2	12,216	21,936	-43.4
TOTAL LEXUS PASS. CAR	8,477	16,290	-46.0	36,217	68,317	-46.2
TOTAL TOYOTA PASS. CAR	96,650	168,942	-40.6	387,317	630,095	-37.6
SIENNA	7,124	12,178	-39.3	32,972	57,692	-41.9
RAV4	12,730	14,917	-11.4	52,187	61,919	-14.4
FJ CRUISER	673	2,404	-70.9	6,809	14,961	-53.8
4RUNNER	1,228	4,286	-70.2	9,371	24,282	-60.8
HIGHLANDER	7,556	10,841	-27.6	29,320	54,517	-45.4
LAND CRUISER	270	473	-40.7	895	2,163	-58.0
SEQUOIA	1,331	3,575	-61.3	7,910	14,100	-43.0
TOTAL SUV	23,788	36,496	-32.3	106,492	171,942	-37.1
4X2 TACOMA	4,954	9,482	-45.7	22,121	41,233	-45.5
4X4 TACOMA	5,208	7,861	-31.2	22,005	31,473	-29.0
TOTAL TACOMA	10,162	17,343	-39.2	44,126	72,706	-38.4
TUNDRA	6,414	12,144	-45.2	30,919	66,278	-52.6
TOTAL PICKUP	16,576	29,487	-41.6	75,045	138,984	-45.2
TOTAL TOYOTA DIV. LT TRUCK	47,488	78,161	-36.9	214,509	368,618	-40.9
LX	315	827	-60.4	1,477	3,547	-57.7
GX	668	1,394	-50.2	2,878	7,904	-63.0
RX	7,462	8,082	-4.1	32,614	36,690	-9.7
TOTAL LEXUS LIGHT TRUCK	8,445	10,303	-14.9	36,969	48,141	-22.0
TOTAL TOYOTA LIGHT TRUCK	55,933	88,464	-34.3	251,478	416,759	-38.7
TOTAL TOYOTA DIV.	135,661	230,813	-39.0	565,609	930,396	-38.3
TOTAL LEXUS	16,922	26,593	-33.9	73,186	116,458	-36.2
TOTAL TOYOTA	152,583	257,406	-38.4	638,795	1,046,854	-38.0
MEMO:						
DOM. COROLLA	18,945	32,233	-39.0	80,828	112,016	-26.7
DOM. CAMRY	29,828	50,495	-38.7	120,292	193,704	-36.9
DOM. RAV4	4,640	0	N/A	13,019	0	N/A
DOM. PICKUP	16,576	29,485	-41.6	75,045	138,982	-45.2
DOM. RX	5,423	5,541	1.6	21,725	25,455	-13.3
SELLING DAYS	26	27		127	129	

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	-- CURRENT MONTH --			-- CALENDAR YEAR TO DATE --		
	2009	2008	DSR % CHG	2009	2008	DSR % CHG
TOYOTA DIV. IMPORT CAR	31,444	65,655	-50.3	122,367	234,785	-47.1
LEXUS IMPORT CAR	8,477	16,290	-46.0	36,217	68,317	-46.2
TOYOTA DIV NA BUILT CARS	56,729	86,997	-32.3	228,733	326,993	-28.9
TOTAL TOYOTA CARS	96,650	168,942	-40.6	387,317	630,095	-37.6
TOYOTA DIV. IMPORT LT TRUCK	17,817	32,921	-43.8	85,563	157,842	-44.9
LEXUS IMPORT LT TRUCK	3,022	4,762	-34.1	15,244	22,686	-31.7
TOYOTA DIV NA BUILT LT TRUCK	29,671	45,240	-31.9	128,946	210,776	-37.9
LEXUS NA BUILT LT TRUCK	5,423	5,541	1.6	21,725	25,455	-13.3
TOTAL TOYOTA LT TRUCK	55,933	88,464	-34.3	251,478	416,759	-38.7
SPORT UTILITY VEHICLES	31,560	44,395	-26.2	136,652	205,122	-32.3
Memo: Lexus Sport Utility	8,445	10,303	-14.9	36,969	48,141	-22.0
SMALL VANS	7,124	12,178	-39.3	32,972	57,692	-41.9
PICKUPS	16,576	29,487	-41.6	75,045	138,984	-45.2
<b>* NORTH AMERICAN BUILT VEHICLES</b>						
COROLLA	18,945	32,233	-39.0	80,828	112,016	-26.7
CAMRY	29,828	50,495	-38.7	120,292	193,704	-36.9
VENZA	4,745	0	N/A	15,942	0	N/A
AVALON	3,211	4,269	-21.9	11,671	21,273	-44.3
SIENNA	7,124	12,178	-39.3	32,972	57,692	-41.9
RAV4	4,640	0	N/A	13,019	0	N/A
PICKUP	16,576	29,485	-41.6	75,045	138,982	-45.2
SEQUOIA	1,331	3,575	-61.3	7,910	14,100	-43.0
RX	5,423	5,541	1.6	21,725	25,455	-13.3
TOTAL	91,823	137,776	-30.8	379,404	563,222	-31.6
N.A. VEHICLES % OF TOTAL	60.2%	53.5%		59.4%	53.8%	
SELLING DAYS	26	27		127	129	
DSR = DAILY SELLING RATE						